CONSUMER INCENTIVE SUITE
FUEL LOYALTY AND RETENTION WITH A CUSTOMIZABLE BRAND EXPERIENCE

Wirecard's Consumer Incentive Suite is fully customizable and easily aligns to your marketing strategy. Through a consultative approach, we create a payment experience to complement your brand, improve consumer engagement, and drive spend-back to achieve one streamlined incentive solution for your business. We have experience with promotional campaigns, product or service incentives, rebates, refer-a-friend, behavioral incentives, and more.

With more than 750 programs in North America, Wirecard is a leader in the payments industry, providing innovative solutions for many of the world's most respected corporations.

Our team of experts is driven by its focus on the user experience and commitment to security and advancement in payments.

This combination of expertise and experience allows us to deliver incentive programs that will help keep your employees motivated and keep your company at the forefront of payments technology.

The Solution

Our turnkey solution is proven to motivate consumers and provide quick, flexible, and convenient access to funds. Cards can be custom branded and used anywhere Visa® or Mastercard® is accepted to maximize consumer value and drive spend back to your company or other merchants. We offer customizable payment delivery so consumers can choose preferred method of payment, including ACH, check, virtual card, or plastic card.

Key Benefits

▶ Create a positive brand impression
▶ Eliminate escheatment responsibility
▶ Reduce program and administrative costs
▶ Integrate seamlessly to enhance your brand experience end to end
▶ Offer flexible, convenient, secure access to funds
▶ Shorten fulfillment time
▶ Improve customer service with 24/7 multilingual support

How It Works

▶ Consumers complete an easy redemption process for payment
▶ Consumer receives a personalized, prepaid Visa or Mastercard card
▶ NOT a credit card or bank account - no credit checks or consumer data sharing implications

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