

CONSUMER INCENTIVE CARD

FUEL LOYALTY AND RETENTION WITH A CUSTOMIZABLE BRAND EXPERIENCE



Our relationship team has 35 years of combined experience servicing over 750 programs in North America.

Wirecard's Consumer Incentive solution is fully customizable and easily aligns to your marketing strategy. Through a consultative approach, we create a payment experience to compliment your brand, improve consumer engagement, and drive spend-back to achieve one streamlined incentive solution for your business. We have experience with promotional campaigns, product or service incentives, rebates, refer-a-friend, behavioral incentives, and more.

The Solution

Our turnkey solution is proven to motivate consumers and provide quick, flexible and convenient access to funds. Cards can be custom branded and used anywhere Visa® or Mastercard® is accepted to maximize consumer value and drive spend back to your company or other desired merchants. We offer customizable payment delivery so consumers can choose preferred method of payment including: ACH, check, virtual card or plastic card.

Key Benefits

- ▶ Create a positive brand impression
- ▶ Eliminate escheatment responsibility
- ▶ Reduce program and administrative costs
- ▶ Integrate seamlessly to enhance your brand experience end-to-end
- ▶ Offer flexible, convenient and secure access to funds
- ▶ Shorten fulfillment time
- ▶ Improve customer service with 24/7 multilingual support

How it Works

- ▶ Consumers complete an easy redemption process for payment
- ▶ Consumer receives a personalized, prepaid Visa® or Mastercard® card
- ▶ NOT a credit card or bank account - no credit checks or consumer data sharing implications